

RiCOFF



MY NAME IS RILEY WYCOFF.

I am a **Pittsburgh-based Graphic Designer with 13+ years of professional experience.** I earned my **BFA in Graphic Design from Edinboro University of Pennsylvania**, where I studied from 2009 to 2013.

Creative and detail-oriented, I have a proven ability to **manage multiple projects, meet deadlines, and deliver high-quality, brand-consistent design solutions** in fast-paced professional environments.

MY SKILLSET:



Design & Branding

- Brand Identity & Logo Design
- Environmental Graphics/Signage
- Typography & Editorial Layout
- Packaging Design



Digital & Marketing

- Web & Digital Design
- Marketing & Campaign Creative
- Social Media Content
- Large-Format/Print Advertising



Production/Multimedia

- Video Editing
- Motion Graphics & Animation
- Photography & Retouching
- 3D Visualization



Software

- Adobe & Microsoft Suites
- Adobe Express & Canva
- 3D Design (Vectary, AutoCAD)
- Web Design (Wordpress, Wix)

MY WORK EXPERIENCE:

Lead Graphic Designer, 2023–

Chromalox | Pittsburgh, PA

As Chromalox's Lead Graphic Designer, I am responsible for developing a wide range of marketing and corporate materials, including brochures, flyers, banners, trade show and job fair displays, digital assets for social media and company websites, advertisements, product packaging, product manuals, process maps, environmental graphics, signage, and more.

I also provide graphic design support for Chromalox's parent company, Spirax Group, as well as three additional companies within its Electric Thermal Solutions division: Vulcanic, Thermocoax, and Durex Industries.

Graphic Designer, 2014–2019

Sr. Designer & Project Manager, 2019–2023

Kolano Design | Pittsburgh, PA

During my tennure at Kolano Design, I collaborated with clients across hospitality, real estate, healthcare, nonprofit, education, retail, and consumer products to develop cohesive print and digital marketing solutions. I designed websites, brand identities, packaging, ad campaigns, event collateral, environmental graphics, signage, and promotional materials while ensuring brand consistency across multiple platforms.

I created design solutions for a diverse portfolio of regional and national clients, including Bobby's Burgers by Bobby Flay, Pittsburgh Cultural Trust, Pittsburgh Botanic Garden, Howard Hanna, Uncle Charley's Sausage Company, Pharmachem, Les Ballets Trockadero de Monte Carlo, Zamagias Properties and more. I contributed to website redesigns, comprehensive rebranding initiatives, annual gala campaigns, packaging design, large-format graphics, digital marketing assets, and corporate communications from concept through production.

Sign Artist, 2013–2014

Trader Joe's | Pittsburgh, PA

Graphic Designer, 2012–2013

Edinboro Univeristy of Pennsylvania | Edinboro, PA

MY CONTACT INFO:



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